



Get the Tools and Coaching Your Community Needs to Implement a Collective Impact Model for Addressing ACEs and Expanding Trauma-Informed Practices.

Engage and equip your coalition with game-changing resources in this powerful 8-month program that helps you break down silos and begin working as a community to address the ACEs crisis that is devastating our children.

Make the most out of an extraordinary, new (and free) resource, the **ACEs & Resilience Resource Commons for Communities (ARRCC)**, by participating in this hands-on “learning by doing” program that will build your coalition’s capacity to have breakthrough success in helping children thrive.

The ARRCC Action Network is a comprehensive and affordable toolset for addressing ACE’s and Resilience in your community. Our unique approach to co-creating and implementing large-scale strategies for complex social issues will provide you with the skills to make your collaborative successful. The approach was featured in a peer-reviewed article in the Journal of Change Management, ***Leading Social Transformations: Creating Value and Advancing the Common Good.***



Many cities or regions have an existing coalition to work on ACEs, Trauma, and Resilience (ATR), and many have coalitions working on early childhood development. Unfortunately, most of these coalitions struggle with how to effectively mobilize, align and manage the many community organizations that should be part of the team working together on a journey of many years.

ACEs, Trauma & Resilience Coalitions are Facing Many Challenges:

- **Lack of Cooperation:** Agencies don’t know how to partner together.
- **Lack of Alignment:** Existing efforts are fragmented and therefore ineffective.
- **Lack of Coalescence:** Partners can’t agree on roles and responsibilities
- **Lack of Awareness of Powerful Resources:** Partners can’t locate the best resources or can’t agree on resources to use.
- **Lack of Funder Alignment:** Funders continue to set up competitive grant processes, causing agencies to compete.

The **ARRCC Action Network** will help your community overcome these challenges and build your capacity to develop and implement effective, cross-sector, multi-organization strategies for both minimizing and addressing ACEs & Trauma.

This 33-minute webinar describes the program in detail: <https://improvepophealth.org/arrcc-action-network-details>

As a Member of the ARRCC Action Network, You'll Get Access to:

See videos and testimonials on the ARRCC Action Network [HERE](#)

EDUCATION (eLearning Courses)

- ◆ Overview on Community Strategy Management
 - Three hours of materials on these game-changing practices
 - Pre-workshop and post-workshop content for each month's topics.
 - Learn techniques to develop a more powerful & actionable strategy for your ACEs-related topic
- ◆ Mastery Course on Community Strategy Management
 - A deeper dive into the key concepts (about 20 hours over the 8 months)

EVENTS (Live, Online Workshops)

- ◆ Monthly 90-minute interactive workshop
- ◆ Building on the eLearning content for that month. Workshop participants get coaching from Bill Barberg to apply the strategy management techniques to their specific topics, creating an experiential learning process and the ability to learn from others.

EXPERTISE (Guidance from Bill Barberg)

- ◆ Individualized Coaching Sessions for your coalition
- ◆ Focused coaching on your topic. Each coalition gets to pick a topic for the program (such as creating trauma-informed schools, some aspect of reducing domestic violence or expanding the establishment of trauma healing ministries around a community. Over the 8-month program, participating coalitions get six hours of Bill Barberg's time to help them work on the details of their specific topic.

OFFICE HOURS with Bill Barberg

- ◆ Bill Barberg schedules monthly "Office Hours" like your professor in college did. It provides an extra opportunity where you can have him answer your specific questions

PEER DISCUSSIONS and CONTENT SHARING

- ◆ There will most likely be other coalitions working on the same issues as your coalition. You can meet up with them between the workshops and learn from each other.
- ◆ Access and use the wealth of information in the ARRCC wiki (including content developed by others in 2022)

As a Participant in the 2022 ARRCC Action Network, You Will:

- ✓ Learn a methodology for addressing community-wide issues
- ✓ Gain experience in using a process for co-designing solutions with your coalition and implementing them across your community
- ✓ Learn how to elevate practices for achieving Collective Impact
- ✓ Tap into a valuable online resource commons so you don't need to "reinvent the wheel"
- ✓ Contribute to the national body of knowledge around preventing and addressing ACEs
- ✓ Learn "system thinking" approaches to build equity into the systems

Cost of the 2022 Program

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|--------------------------------------------------------------------|-----------------------------------------|
| ◆ Early Bird (<i>commit to be invoiced by December 31, 2021</i>) | \$3,600 for the entire coalition |
| ◆ After January 1, 2022 | \$3,950 for the entire coalition |
| ◆ For an individual who wants to be added to another group | \$395 |

→ Join us for a December 21 webinar to learn how to use American Rescue Plan Funding to pay for your participation. Register [HERE](https://improvepophealth.org/aces-arp): <https://improvepophealth.org/aces-arp>